

111 學年度甄選入學

企業管理系 外語群 實作範例

實作時將指定其中一篇短文朗讀

1.

Management is a set of activities (including planning and decision making, organizing, leading, and controlling) directed at an organization's resources (human, financial, physical, and information) with the aim of achieving organizational goals in an efficient and effective manner.

2.

Organization is a group of people working together in a structured and coordinated fashion to achieve a set of goals. And the **Human resource management(HRM)** is the set of organizational activities directed at attracting, developing, and maintaining an effective workforce.

3.

Leadership is as a process, the use of non-coercive influence to shape the group's or organization's goals, motivate behavior toward the achievement of those goals, and help define group or organization culture.

4.

The World Trade Organization (WTO) is the only global international organization dealing with the rules of trade between nations. At its heart are the WTO agreements, negotiated and signed by the bulk of the world's trading nations and ratified in their parliaments. The goal is to ensure that trade flows as smoothly, predictably and freely as possible.